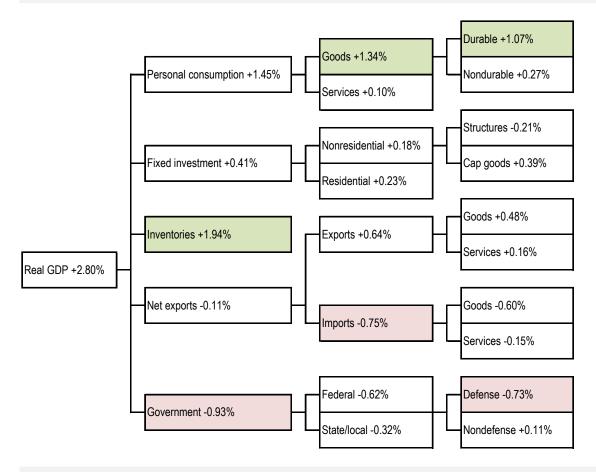


Trend Macrolytics, LLC
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## Data Insights: GDP Friday, January 27, 2012

Today's GDP data: what you need to know -- where did the growth come from?

Contributions to real, sequential quarter change, SAAR Biggest change per detail-level: ■ positive ■ negative



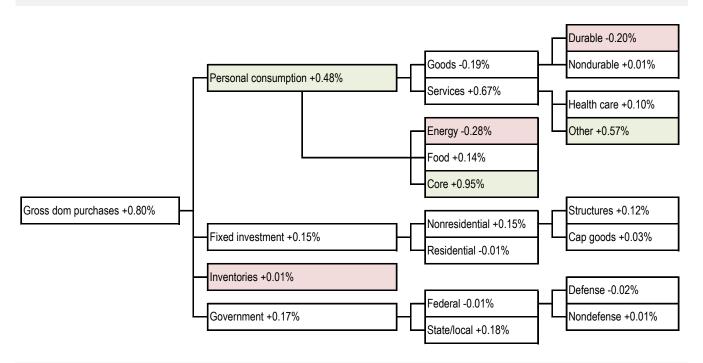
Source: Bureau of Economic Analysis

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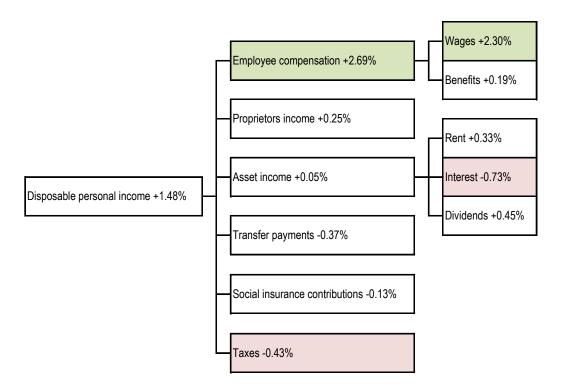
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Price index data: what you need to know -- where did the inflation come from? Contribution to sequential quarter change, SAAR Biggest change per detail-level: positive negative



Source: Bureau of Economic Analysis, TrendMacro calculations

Personal income data: what you need to know -- where did the growth come from? Contribution to nominal, seq quarter change, SAAR Biggest change per detail-level: ■ positive ■ negative



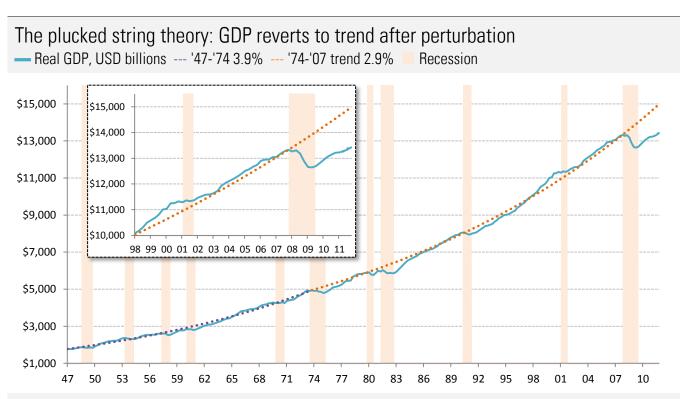
Source: Bureau of Economic Analysis, TrendMacro calculations

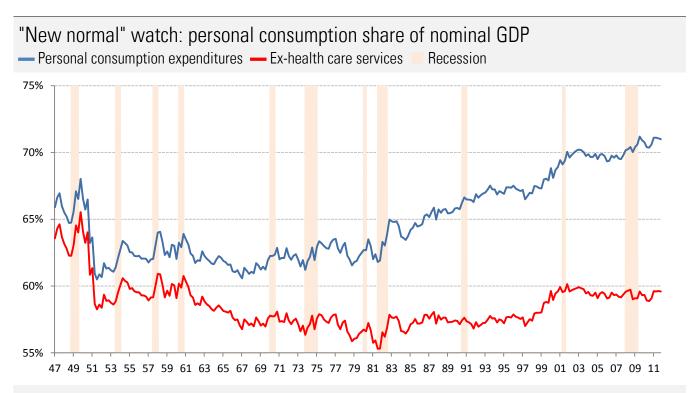
## The Zarnowitz Law: severity of output loss in recession, versus vigor of recovery

◆ Actual --- Regression for recessions 1948-2001 ▲ Theoretical for current recovery based on regression

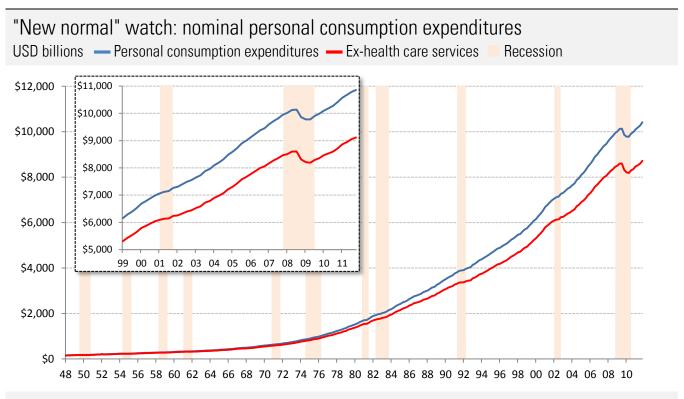


Source: Bureau of Economic Analysis, National Bureau of Economic Research, TrendMacro calculations

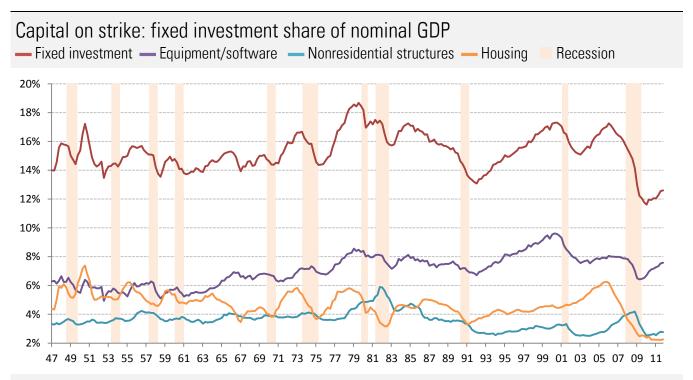




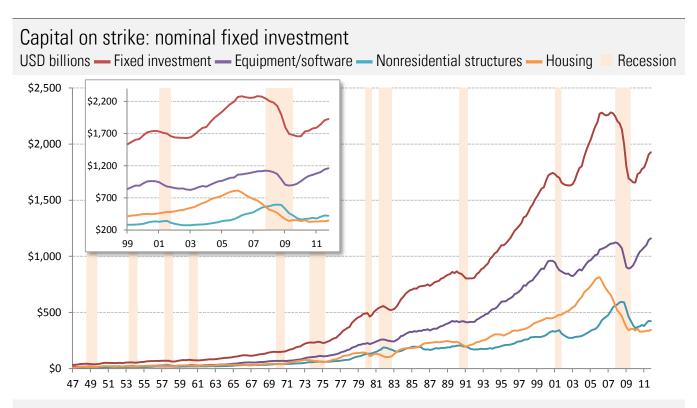
Source: Bureau of Economic Analysis, National Bureau of Economic Research, TrendMacro calculations



Source: Bureau of Economic Analysis, National Bureau of Economic Research, TrendMacro calculations



Source: Bureau of Economic Analysis, National Bureau of Economic Research, TrendMacro calculations



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